

20th ANNIVERSARY
2020



Partnered with
Bluewater Gear

2020 SPONSORSHIP PACKAGE

August 4th - 8th, 2020

www.SarasotaSlam.com

Welcome

The Manatee-Sarasota Building Industry Association invites you to partner for the 2020 Sarasota Slam in Sarasota, Florida. Anglers are greeted by an amazing location and staff, while being treated to a top-notch event.

Since the Sarasota Slam's Inception 20 years ago more than 1,000 anglers have competed and reeled in over \$700,000 in cash prizes. The event at Marina Jack combined with the hospitality of Sarasota's finest, make this tournament one to remember. Marina Jack is the ideal location for this amazing tournament, with direct, no bridge access to the Gulf and a deep water harbor, the Jack is located in the heart of downtown Sarasota where the attractions and entertainment are unlimited. The marina includes full amenities, fuel dock, ship's store and ground transportation. The marina is host to Sarasota's largest charter boat fleet including fishing, diving, sailing, cruising, and boat rentals. Sarasota's downtown area and St. Armand's Circle offers world-renowned shopping, dining, arts, architecture, museums, aquariums, and more.

The tournament also reaches out to the community by supporting local organizations such as: The Make-A-Wish Foundation, Harvest House, Suncoast Foundation for the Handicapped, Camp Florida Fish Tales, American Cancer Society, Noah Beck Foundation, Future Builders of America, Salvation Army, Meals On Wheels and many more.

This two day event offers our sponsors direct angler access, starting Thursday, we have a special celebration just for our sponsors! Friday, Inshore and Offshore Anglers are on deck for the Captain's Meeting and released to fish. Saturday, get ready for the biggest day of the event with the weigh-in starting at 1:00pm and a silent auction to benefit our 2020 selected charity the Cystic Fibrosis Foundation.

Tournament Director

Rebecca Queen
941.907.4133 x307
Rebecca@ms-bia.org
sarasotaslamm.com



c/o Manatee-Sarasota BIA
6650 Professional Parkway W, Suite 102
Lakewood Ranch FL 34240



Itinerary

All times are subject to change.

Tuesday, August 4, 2020

4:00pm-6:00pm Billfish/Funfish Registration

6:00pm - Billfish Captain's Meeting

Thursday, August 6, 2020

9:00am-11:00am Offshore Registration

11:00am Offshore Captain's Meeting

Offshore Anglers Released to Fish after Meeting

6:30pm-8:30pm Sponsor Party

Friday, August 7, 2020

3:00pm-5:00pm Inshore Registration

5:00pm Inshore Captain's Meeting

Inshore Anglers Released to Fish after meeting

Saturday, August 8, 2020

Noon - 6:00pm Silent Auction

1:00pm - 4:00pm Weigh-In

3:00pm Dockside BBQ for Anglers

Award Ceremony will be Immediately Following



Tournament Promotions

Mass Media/Advertising

Utilizing both print and electronic media, participants, clients and the public are kept informed of tournament statistics and event updates through social media and our website SarasotaSlam.com and articles that include, wherever possible, sponsor names, logos and website links.

Affiliations

The Sarasota Slam is a qualifying event for the Florida West Coast Bluewater Series tournament. The FWCBS tournament also supports The Billfish Foundation. The Sarasota Slam is included in their marketing efforts, thereby expanding our exposure exponentially.

Editorial Coverage/Public Relations

The Sarasota Slam Public Relations team is extremely passionate about their mission. We secure media outreach to local, regional and national media through fishing and boating publications. The PR team also participates in online forums, in addition to visiting other local tournaments and boating/fishing shows to promote the tournament.

Social Media and Internet Exposure

In addition to our official website, SarasotaSlam.com, where we provide year-round links to your company's website, the event is actively promoted year-round on Facebook, Twitter and Instagram.

On-site Presence

Your support as a sponsor is clearly evident during the event through banner placement, recognition through out the entire event, Multi Media exposure and product display booths.

Sponsorship Opportunities

PRESENTING SPONSOR ~ \$15,000.00

The Sarasota Slam presented by your company!

Sponsor Party hosted at your Location

8 complimentary Inshore OR 2 Offshore entries

Display Up to 4 of your corporate banners around the marina throughout entire event

Billed as "Presented by" in all advertising (**print and radio**)

3 Minutes to address anglers at both Captain Meetings and opportunity to address the crowd at the weigh-in or awards ceremony

8 Official Tournament Shirts

4 Captain's buckets

Your logo on:

- front chest of the tournament shirt
- all printed tournament collateral (Including: cover of event program, angler/sponsor badges, boat number/marina map, sponsor page of tournament program, entry forms, direct mail pieces, Sarasota Slam banners and event posters)
- Linked all pages of Sarasota Slam.com
- on all winning display checks
- displayed on all tournament advertisements not previously circulated upon commitment

Access to tournament participant mailing list

Opportunity to provide Captain's bucket promotional item

A display table at both angler Captain's Meetings to display, promote, give-away or sell product.



BILLFISH SPONSOR - \$7,500.00 (ONLY 1 AVAILABLE)

6 Complimentary Inshore OR 2 Offshore tournament entry OR \$1000 credit toward the Billfish/Fun Fish tournament

Display 2 of your corporate banners at the marina throughout entire event

6 VIP passes to the sponsor party and weigh-in

2 Captain's buckets (inclusive of 4 tournament shirts)

Your logo on:

- sleeve of the Captain's tournament shirts
- some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners and event posters)
- sponsor page of website with hyper link and banner ad on one page for one year
- on billfish winning display checks
- displayed on all tournament advertisements not previously circulated upon commitment

Opportunity to provide Captain's bucket promotional item

Access to tournament participant mailing list

Opportunity to speak to the audience during weigh-in

Exclusive Sponsorships

Several limited opportunities available that are designed to give you specific ownership of an area that typically receives more exposure for your company during the event such as:

BOAT COMPANY SPONSOR - \$7,500

4 comped Inshore Entries OR 1 complimentary Offshore Entry

Full page ad attached to downloadable entry form PDF

Linked banner ad on SarasotaSlam.com

Your corporate banners/flags displayed throughout entire event

4 VIP passes to the sponsor party & weigh-in

4 Tournament t-shirts & 2 Captain's Buckets

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners and event posters)
- Sponsor page of website with hyper link
- Sponsor slide at Captain's Meetings

Your boats displayed at Marina Jack the week of the tournament.

Opportunity to provide Captain's bucket promotional item

Opportunity to speak to the anglers and audience during the weigh-in

DINNER SPONSOR - \$5,000.00

Complimentary Inshore OR \$200 credit toward the Billfish/Fun Fish tournament or Offshore tournament entry

1 corporate banner displayed throughout entire event

2 VIP tickets to each event including: the kickoff, sponsor party, & viewing area for the weigh-in

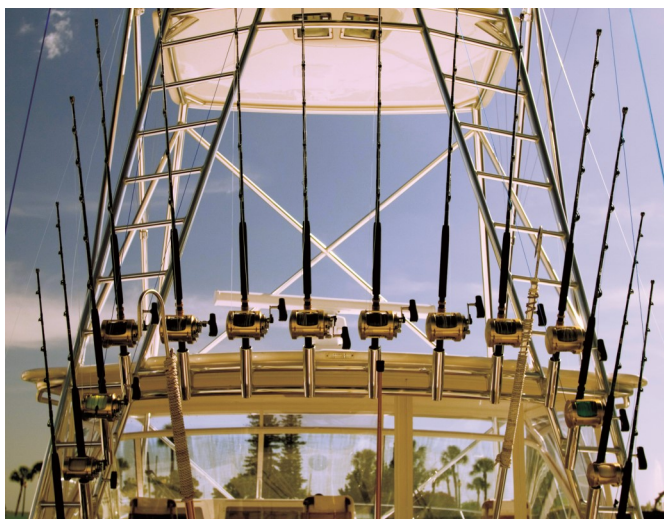
2 Shirts

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, table tents at the Marina during dinner)
- sponsor page of website and a banner ad for one year on one page with hyper link
- sponsor slide at Captain's Meetings,

3 minutes to address the audience at the Awards Presentation

Opportunity to provide Captain's bucket promotional item



BUCKET SPONSOR (ONLY 1 AVAILABLE) \$2,500

2 comped Inshore Entries or \$200 credit toward Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP passes to the sponsor party & weigh-in

3 Minutes to address anglers at the Captain's Meeting

2 Captain's buckets

Your logo on:

- Largest logo on the back of the official tournament captain's bucket
- All printed tournament collateral (Including: angler/sponsor badges, boat number/marina map, entry forms, direct mail pieces, Sarasota Slam banners and event posters)
- Sponsor slide at Captain's Meetings
- Displayed on all tournament advertisement not previously circulated upon commitment

Opportunity to provide Captain's bucket promotional item

TOURNAMENT RULER SPONSOR (ONLY 1 AVAILABLE) \$2,500

Your company logo will be prominently displayed on the rulers used for the tournament distributed to every Captain.

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP tickets to sponsor party & weigh-in

FUN FISH SPONSOR - \$3,500.00

(3 Available – Tuna, Wahoo, and Dolphin)

2 Complimentary Inshore Entries OR \$300 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP passes to the sponsor party & weigh-in

Your logo on:

- Large logo on back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners and event posters)
- Sponsor page of website with hyper link
- On fun fish winning display checks
- Opportunity to provide Captain's bucket promotional item



OFFSHORE SPECIES SPONSOR - \$2,500

(Grouper, Snapper or Wildcard)

2 Complimentary Inshore Entries OR \$200 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP passes to the sponsor party & weigh-in

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners and event posters)
- Sponsor page of website with hyper link
- On Offshore winning display checks

Opportunity to provide Captain's bucket promotional item



INSHORE SPECIES SPONSOR - \$1,500

(Redfish, Trout or Snook)

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP passes to the sponsor party & weigh-in

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners and event posters)
- Sponsor page of website with hyper link

On Inshore species winning display checks

Opportunity to provide Captain's bucket promotional item

BEVERAGE CUP SPONSOR \$2,000 (ONLY 1)

Your company logo will be prominently featured on one side of the plastic cups distributed at the event.

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP tickets to sponsor party & weigh-in

BUFF Sponsor - \$2,000 (ONLY 1)

Your company logo will be prominently featured on one side of the BUFF distributed at the event.

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP tickets to sponsor party & weigh-in

TRASH CAN SLAM & JR ANGLER SPONSORS \$1,250 (ONLY 1 EACH)

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP passes to the sponsor party & weigh-in

Linked banner ad on SarasotaSlam.com

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners)
- Sponsor page of website and a banner ad for one year on one page with hyper link

Opportunity to provide Captain's bucket promotional item

Recognition by MC or Tournament Director at the Awards Dinner.



OFFICIAL ANGLER T-SHIRT SPONSOR - \$1,250 (2 AVAILABLE)

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP passes to the sponsor party & weigh-in

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners)
- Sponsor page of website and a banner ad for one year on one page with hyper link

Opportunity to provide Captain's bucket promotional item

OFFICIAL CAPTAIN'S LONG SLEEVE SHIRTS - \$1,000

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

Display your corporate banner at the marina throughout entire event

2 VIP passes to the sponsor party & weigh-in

4 Tournament Captain's shirts

Linked banner ad on SarasotaSlam.com

Your logo on:

- Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners)
- Sponsor page of website and a banner ad for one year on one page with hyper link

Opportunity to provide Captain's bucket promotional item

Recognition by MC or Tournament Director at the Awards Dinner.

LURE SPONSOR - \$1000

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry
Display your corporate banner at the marina throughout entire event

2 VIP passes to the sponsor party & weigh-in

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, Sarasota Slam banners)
- Sponsor page of website and a banner ad for one year on one page with hyper link
- Sponsor slide at Captain's Meetings

Opportunity to provide Captain's bucket promotional item



REEL SPONSOR - \$500

Display your corporate banner at the marina throughout entire event

2 VIP tickets to sponsor party & weigh-in

Your name on:

- Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners)
- Sponsor page of website with hyper link
- Sponsor slide at Captain's Meetings

Opportunity to provide Captain's bucket promotional item

HOOK SPONSOR - \$250

Your name on:

- Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners)
- Sponsor page of website with hyper link
- Sponsor slide at Captain's Meetings

Opportunity to provide Captain's bucket promotional item



SPONSOR PARTY HOST~ \$5,000.00

***If a Presenting Sponsor is Not Secured, this opportunity is available.**

The Sarasota Slam Sponsor Party hosted by Your Company

2 complimentary Inshore OR \$300 towards Offshore entries

1 corporate banner around the marina throughout entire event

Sponsor Party Hosted at **Your Location**

2 VIP passes to the weigh-in

3 Minutes to address the crowd at the weigh-in or awards ceremony

4 Official Tournament Shirts

2 Captain's buckets

Your logo on:

- back of the tournament shirt
- some printed tournament collateral (Including: boat number/marina map, sponsor page of tournament program, entry forms, direct mail pieces, Sarasota Slam banners and event posters)
- Sponsor page of Sarasota Slam.com
- Sponsor slide of Captain's meeting

Opportunity to provide Captain's bucket promotional item

Recognition by MC or Tournament Director at the Awards Dinner



Sponsorship opportunities and levels can be customized to fit your company's needs. Donations that are non-monetary may be considered, and if approved, the donation value will be recognized in the sponsor category. Contact Rebecca Queen at 941-907-4133 x 307 for more information.

*Sarasota
Slam*

2020 Sarasota Slam

Select a Sponsorship Level

- ☐ Presenting Sponsor \$15,000
- ☐ Boat Sponsor \$7,500 ☐ Billfish Sponsor \$7,500
- ☐ Weigh-in Buffet Sponsor \$5,000
- ☐ Fun Fish Sponsor \$3,500 Choose/Circle One: Tuna, Wahoo or Dolphin
- ☐ Offshore Sponsor \$2,500 Choose/Circle One: ~~Group~~er, Snapper or Wildcard
- ☐ Inshore Sponsor \$1,500 Choose/Circle One: Redfish, ~~Snook~~ or Trout
- ☐ ~~Slam Bucket Sponsor \$2,500~~ ☐ Slam Tournament Ruler Sponsor \$2,500
- ☐ ~~Slam BUFF Sponsor \$2,000~~ ☐ Slam CUP Sponsor \$2,000
- ☐ Trash Can Slam Sponsor \$1,250 ☐ Jr. Angler Sponsor \$1,250
- ☐ ~~Angler T-Shirt Sponsor \$1,250~~ ☐ ~~Captain's Shirt Sponsor \$1,000~~
- ☐ Lure Sponsor \$1,000 ☐ Reel Sponsor \$500 ☐ Hook Sponsor \$250
- ☐ I would like to donate the following item(s)

_____ Value: _____

This agreement, signed by a duly authorized representative of the company, must be received by the Manatee-Sarasota BIA Office, and will constitute a binding contract for the sponsorship amount indicated. Full payment is due to the BIA Office by July 29, 2020. Donations are due by July 22, 2020. This agreement will become effective upon acceptance by the BIA.

Signed and dated this _____ day of _____, 2020, Sponsorship Amount: _____

How would you like your company listed: _____

Sponsorship Accepted By (Signature): _____

Marketing Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ email: _____

Fax To: (941) 907-4134 or email to Rebecca@ms-bia.org

Manatee-Sarasota BIA, 6650 Professional Parkway West, Ste 102, Sarasota FL 34240
phone: (941) 907-4133 x307



March 12, 2020

Dear Colleagues,

Recently, the Board of the Manatee-Sarasota Building Industry Association named the Cystic Fibrosis Foundation as a beneficiary of their annual silent auction to be held in conjunction with the 2020 Sarasota Slam fishing tournament August 4-8.

As volunteers working to support this important cause, we are writing to request a donation from your business to be used at the Slam's silent auction, which will benefit the mission of the Foundation.

Cystic Fibrosis (CF) is a life threatening, genetic disease that affects the lungs and digestive systems of approximately 33,000 children and adults in the United States. CF is a progressive, genetic disease that causes persistent lung infections and limits the ability to breathe over time.

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care. The Foundation is the world's leader in the search for a cure for cystic fibrosis, and nearly every CF-specific drug available today was made possible with its financial support. Locally, the Foundation helps those impacted by the disease through our COMPASS patient assistance program. COMPASS provides families with health insurance support, assistance with daily medicines and so much more.

Tremendous progress been made in the fight against CF, but there is still much to accomplish. With the passionate commitment of our many community champions, we will continue to press towards a cure. Please help us transform the meaning of "CF" from cystic fibrosis to "cure found" by donating an item to the Sarasota Slam's silent auction.

Thank you for your consideration.

Until It's Done,

2020 Sarasota Slam Crew Volunteers

c/o Manatee-Sarasota BIA
6650 Professional Parkway West, Suite 102
Sarasota, FL 34240
(941) 907-4133 x 307