



2015 SPONSORSHIP PACKAGE

August 7 & 8, 2015
Marina Jack, Sarasota FL



PRESENTING SPONSOR (Industry Exclusive) \$5,000

Complimentary 3 Inshore Entries OR \$300 credit toward an Offshore Entry

Up to 4 corporate banners displayed around the marina, minimum of one behind the stage and one on the dock

8 VIP tickets to each event including: sponsor party and reserved seating for the weigh-in.

2 Website Banner Ads on SarasotaSlam.com

3 Minutes to address anglers at the Captain's Meeting

2 Captain's buckets, Including 4 tournament shirts

Your logo on:

- Largest logo on the back of the tournament t-shirt
- All printed tournament collateral (Including: angler/sponsor badges, boat number/marina map, entry forms, direct mail pieces, Sarasota Slam banners and event posters)
- Home page, sponsor page, and title banner of website with hyper links from the sponsor page
- Sponsor slide at Captain's Meeting
- All winning display checks
- Displayed on all tournament advertisement not previously circulated upon commitment

Opportunity to address the audience at the tournament weigh-in (Saturday, August 8th)

Opportunity to provide Captain's bucket promotional item

A display table at angler Captain's Meeting to display, promote, give-away or sell product.

Opportunity to have a display on weigh-in day

Recognition by MC or Tournament Director throughout the entire event.

OFFSHORE SPECIES SPONSOR - \$2,500

(Select your fish: Grouper, Snapper or Wildcard)

Complimentary 2 Inshore Entries OR \$200 credit toward an Offshore Entry

1 corporate banner displayed throughout entire event

2 VIP tickets to the sponsor party & weigh-in

2 Tournament t-shirts

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners and event posters)
- Sponsor page of website with hyper link
- Sponsor slide at Captain's Meeting
- On Offshore winning display checks

Opportunity to provide Captains bucket promotional item

Recognition by MC or Tournament Director throughout the entire event.

INSHORE SPECIES SPONSOR - \$1,500

(Select your fish: Trout or Redfish)

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

1 corporate banner displayed throughout entire event

2 VIP tickets to the sponsor party & weigh-in

2 Tournament t-shirts

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners and event posters)
- Sponsor page of website with hyper link
- Sponsor slide at Captains Meetings
- On Inshore species winning display checks

Opportunity to provide Captains bucket promotional item

Recognition by MC or Tournament Director throughout the entire event.



SPECIALTY SPONSORSHIPS - \$1000

T-SHIRT SPONSOR* ~ TRASH CAN SLAM SPONSOR* ~ JR ANGLER SPONSOR*

1 Complimentary Inshore Entry OR \$100 credit toward an Offshore Entry

1 corporate banner displayed throughout entire event

2 VIP tickets to each event including: sponsor party & reserved seating for the weigh-in

2 Tournament t-shirts

Linked banner ad on SarasotaSlam.com

Your logo on:

- Back of the tournament shirt
- Some printed tournament collateral (Including: boat number/ marina map, sponsor page of tournament program, Sarasota Slam banners)
- Sponsor page of website and a banner ad for one year on one page with hyper link
- Sponsor slide at Captain's Meeting

Opportunity to provide Captains bucket promotional item

Recognition by MC or Tournament Director at the Awards Dinner.

Extra: per specialty

*T-shirt Sponsor - Your one-color company logo will be exclusively featured on the sleeve of all official angler T-shirts and on the official tournament website. Approximately 300+ shirts will be printed.

*Trash Can Slam - Your logo on Trash Can Slam winning display checks

*Junior Angler Sponsor - Your logo on Jr. Angler Trophy



REEL SPONSOR - \$500

1 corporate banner displayed throughout entire event

2 VIP tickets to sponsor party & weigh-in

Your name on:

- Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners)
- Sponsor page of website with hyper link
- Sponsor slide at Captain's Meeting

Opportunity to provide Captains bucket promotional item

Recognition by MC or Tournament Director throughout the entire event.



HOOK SPONSOR - \$250

2 VIP tickets to the sponsor party

Your name on:

- Some printed tournament collateral (Including: boat number/marina map, Sarasota Slam banners)
- Sponsor page of website with hyper link
- Sponsor slide at Captain's Meeting

Opportunity to provide Captains bucket promotional item

Recognition by MC or Tournament Director throughout the entire event.



The Manatee-Sarasota Building Industry Association invites you to partner for the 2015 Sarasota Slam in Sarasota, Florida. This event has become one of Southwest Florida's most endeared fishing tournaments. We understand and appreciate that the anglers are what make the event. We appreciate and love having them back year after year.

After 10 years, this event has already made a name for itself in the fishing community. Anglers are greeted by an amazing location and staff and treated to a top-notch event. More than 500 anglers competed and reeled in over \$500,000 in cash prizes over the years.

The tournament also reaches out to the community by supporting local organizations such as: Homes for our Troops, The Boys and Girls Clubs, The Make-A-Wish Foundation, Suncoast Foundation for the Handicapped, Camp Florida Fish Tales, American Cancer Society, Noah Beck Foundation, Future Builders of America, Salvation Army, Meals On Wheels and many more.

Tournament Director
Leslie Weed
Manatee-Sarasota BIA
941.907.4133 x309
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Dock Master
Sam Chavers
Marina Jack
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www.SarasotaSlam.com

Thursday, August 6, 2015

6:30pm - 8:30pm
Sponsor Party

Friday, August 7, 2015

Noon - 3:00pm
Angler/Boat Registration

5:00pm - 6:00pm
Captains Meeting

6:00pm
Anglers Released to Fish

Saturday, August 8, 2015

Noon - 6:00pm
Silent Auction

1:00pm - 4:00pm
Budweiser Hospitality Tent for Anglers

1:00pm - 4:00pm
Weigh-In

3:00pm
Dockside BBQ for Anglers

Immediately Following the Weigh-In
Award Ceremony

All times are subject to change.

2015 Sarasota Slam

Select a Sponsorship Level

- Presenting Sponsor \$5,000
- Offshore Sponsor \$2,500 Choose/Circle One: Grouper, Snapper or Wildcard
- Inshore Sponsor \$1,500 Choose/Circle One: Redfish or Trout
- Specialty Sponsor \$1,000 Choose/Circle One: Trash Can Slam, T-Shirt or Jr. Angler
- Reel Sponsor \$500
- Hook Sponsor \$250
- I would like to donate the following item(s)

_____ Value: _____

This agreement, signed by a duly authorized representative of the company, must be received by the Manatee-Sarasota BIA Office, and will constitute a binding contract for the sponsorship amount indicated. Full payment is due to the BIA Office by July 10, 2015. Donations are due by July 31, 2015. This agreement will become effective upon acceptance by the BIA.

Signed and dated this _____ day of _____, 2015. Sponsorship Amount: _____

How would you like your company listed: _____

Sponsorship Accepted By (Signature): _____

Marketing Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ email: _____

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